

Mind Map

- Matt's idea

- category
- times
- 2 people
- back & forth
- no answer = eliminated

- Bruce's idea

- video game challenges
- who's that Pokémon
- Wii Sports

- Joint ideas

- silhouette guessing

4 contestants

- Eden's idea

- chosen title
- word association on game
- more niche as categories progress
- every guess the money goes up
- timed
- fun, casual, pleasing sense



Final Ideas

Round 1 -

- 4 contestants
- general knowledge
- 2 people with highest score goes through

Round 2 -

- word association
- more y goes up with every guess
- timed
- niche categories

NAME: WORD DISSOCIATION

Scrabble letters

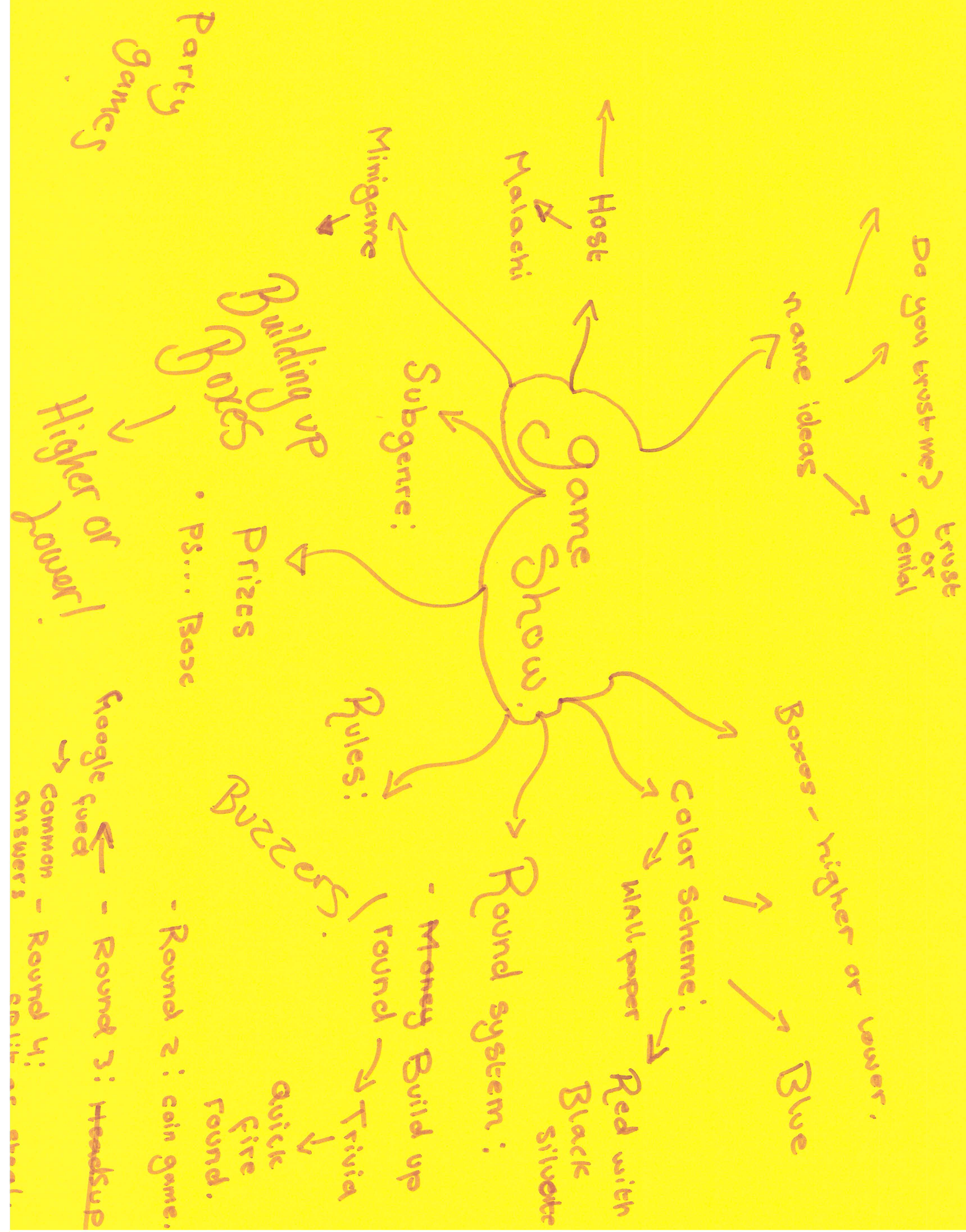
decorations

Final Round -

- word hints
- rounds it more intense
- win money

blue / beige / green

colour scheme



5 people - 5 rounds -> Last Round

Process of elimination.

Split or

Steal

24

Two lies

one truth.

ITV
adverts.

games of chance.

Round 3

Round system

Round 3 - Trivia

Random trivia to give base amount.

Round 1

Specialist Subject!

- Ask Participants

Last person

Standing

Target audience

1 Trivia

2 HEADS UP

Prime time tv.

3 Split or steal

Higher or lower.
Poker Builder!

Initial ideas

prize

Money trivia

Boxes of p45.

Before

Swearing

depends

Knowledge.

Old people

HEADS UP. - Round 3

general